The Social Enterprise Funding Eco-System

Pre-Seed $500k
Seed $2.5M
Series A $15M
Series B $20M
Growth $100M+

D: Debt  E: Equity  G: Gifts, Grants, Sponsorships

bootstrapping: friends, family
incubators & accelerators
competitions
crowdfunding
high net worth individuals, family offices, angels
sales
foundation and corporations
social investors
institutional investors
lenders

primary source of funding
non-primary source of funding

D: Debt  E: Equity  G: Gifts, Grants, Sponsorships

STANFORD BUSINESS
Center for Social Innovation