The Social Enterprise Funding Eco-System

Nonprofits

Start-Up < $100K
- Crowdfunding
- Competitions
- Incubators & accelerators
- Fiscal sponsorship and bootstrapping (friends & family)

Proof of Concept $500K
- Crowdfunding
- Wider competitions
- Incubators & accelerators
- Earned revenue

Early Scaling $1M
- Crowdfunding
- Competitions
- Incubators & accelerators
- Earned revenue

Breakout Scaling $2M
- Crowdfunding
- Competitions
- Incubators & accelerators
- Earned revenue

Full Scaling $2M+
- Crowdfunding
- Competitions
- Incubators & accelerators
- Earned revenue

Primary or non-primary source of funding:
- DEG: Debt, Equity, Gifts, Grants, Sponsorships

Fundraising events:
- Individual gifts, bequests
- Member dues

Revenue-generating programs, government contracts:
- Lines of credit
- Commercial lending
- Social impact bonds

Foundations & Corporations
- Debt, Equity

High net worth individuals, family offices, angels
- Debt, Equity, Gifts

Lenders
- Debt

Government funding
- Debt, Equity

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Center for Social Innovation